

## **Workshop on What is Intellectual Property**

### **Date-20th October 2019**

Folklore Department of Nonoi College organized a one day workshop on "What is Intellectual Property " On 20th Oct 2019. Our invited guest Irfanul Islam ,Assistant professor of Department of Political Science mentioned in his speech about the basic concept of IPR. He said that IPR is a significant tool in today's era. The risk of an innovation getting infringed without the knowledge of the inventor stands very high. With the increase in the importance of IP, instances of IP crimes have become the part and parcel of the digitized era, sometimes even leading to failure of businesses. He also mentioned that an IP asset is like any other physical property offering commercial benefits to businesses. In a web-based world, IP protection is much more relevant as it is comparatively simpler than ever to reproduce any specific template, logo, or functionality. He again spoke on **Patent**, which is used to prohibit the use or selling by another party, for a defined period of time, of original production. In brief, a sovereign authority awards the inventor the IP right after an examination of its viability.

**Copyright** – It is the right that protects a tangible form of expression like book, painting etc. It protects the mannerism in which the idea is expressed.

**Trademark** - It refers to the protection of logo or design that an individual or company uses. The distinguished logo or design helps the customers to connect with the brand value and thereby ensure trust on the goods and services.

53 students were present in the workshop.



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